

**MEDIA RELATIONS**

The Board of Education believes that it is in the interest of both the education community and the public at large to provide helpful and timely communications of newsworthy information and events about the District through the news media.

The Board invites and welcomes the active participation of all forms of mass media in promoting the cause of good education within the District and elsewhere. The Board encourages suggestions and advice from representatives of the media as to how best to facilitate the flow of information to them from the Board and others within the school system.

The Superintendent's office will serve as a clearinghouse for all District information, coordinating various media services and providing information to the news media. As a general rule, all representatives of the media will be given equal access to information about the District and its schools. News announcements of general interest will be distributed simultaneously. Individual requests for information will be addressed in an individual fashion, in accordance with the Freedom of Information Law.

References: NYS Arts and Cultural Affairs Law §61.09

Adopted March 2, 1995; Amended August 20, 1998; Amended September 27, 2012 pursuant to Resolution No. 2012-13: 224.